



Corporate Fact Sheet

Name: Vemma Nutrition Company

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Web Site: www.vemma.com

Founder and CEO: BK Boreyko

About the Company:

Vemma is a young and dynamic company founded by award-winning and successful business entrepreneur, BK Boreyko. As one of the premiere industry leaders specializing in premium liquid nutrition, Vemma's rapid growth is a direct result of BK's vision backed by our team of networking professionals who comprise over two decades of industry experience. Every day thousands of people join in our mission to make a positive difference in the lives of others through the sharing of our clinically proven Vemma nutrition formula. Our Vemma wellness products coupled with our rewarding business opportunity helps people live a better quality of life, physically and financially. Vemma is headquartered in Scottsdale, Arizona and distributes its products through a global network of independent Brand Partners operating in 50 countries.

About the Business Opportunity:

With forward-thinking leaders, Vemma paves the way for people to live the life they deserve with our simple and rewarding business opportunity. Since Vemma's inception, our dynamic referral-based rewards model has paid out over \$500 million dollars to people who ultimately gain peace of mind for their health and financial outlook. Unlike typical business models with huge advertising budgets, we empower our Brand Partners to refer Vemma products to others by setting them up with a free marketing website and reward them directly. People know people; this will never change. By sharing Vemma products, people's lives and health are favorably impacted every day.

Leading with cutting-edge technology on our website and a proven action plan, we seek entrepreneurial-minded individuals who have the desire to be healthy and be in business for themselves, while gaining personalized support from our company every step of the way. We put our Brand Partners first, and whether they are looking to earn a part-time or full-time income, Vemma can help them to turn their dreams into a reality. As a team dedicated to succeeding together, our philosophy stays strong – making a positive difference starts with people helping people.

About the Product:

Studies show that to maintain good health, high-quality nutrition is key. More so, when the body is given the proper nutrients, it performs at its best naturally. Vemma is a physician-formulated, daily liquid supplement that nourishes your body's 63 trillion cells with the optimal supply of phytonutrient-rich mangosteen, vitamins, plant-sourced minerals, and whole food nutrients for long-term health.*

Utilizing only the highest-quality raw ingredients, Vemma features wildcrafted whole fruit mangosteen and pericarp (rind), which contains beneficial amounts of xanthones—plant-nutrients known to possess potent antioxidant

capabilities—and more than 65 major, trace and ultra-trace plant-sourced minerals known to help support the health of organs, bones, and the immune system.* Of all the other mangosteen products tested, Vemma provides more total xanthenes per ounce and yields the highest ORAC value (antioxidant capacity), a critical component that helps protect the body against free radical damage.*

Recently published in two medical journals, the clinically tested Vemma formula is proven to significantly reduce C-reactive protein, and enhance immune response as well as antioxidant efficacy through its highly bioavailable (body-ready) liquid form.* Delicious and easy for the body to use, Vemma ensures a solid nutrition foundation that will dramatically help you feel, look and be healthier.*

About the Vemma Brands:

All of the benefits of the Vemma nutrition formula are available in several convenient product options including:

- **Vemma**: Two 32-oz. bottles perfect for one person's monthly nutritional supply.
- **V2 Fridge Brick**[®]: Thirty 2-oz. bottles of Vemma, packaged in the award-winning V2 Fridge Brick, stored in the refrigerator for daily nutrition ready for travel and on-the-go.
- **Vemma THIRST**[™]: Activated with 16-oz. of water, Vemma THIRST provides the exclusive Vemma formula plus necessary electrolytes, carbohydrates and amino acids for the ultimate in healthy hydration and performance.
- **Vemma NEXT**[™]: Ideal for children 2 to 12, Vemma NEXT is the most complete children's supplement available, featuring one ounce of the Vemma formula with enhanced nutrients to support a child's growing mind and body.*
- **Verve Energy Drink**: An 8.3-oz. tropical flavored energy drink that delivers a full dose of the Vemma formula, 80 mg. of natural caffeine and energy boosting nutrients, without the empty calories, jitters or crash.* Available in low natural sugar or sugar free.
- **Verve Energy Shot**: A 3-oz. portable energy shot that features a full dose of the Vemma formula, 125 mg. of natural caffeine and a concentrated energy blend for a healthy energy boost anytime, anywhere.* Available in low natural sugar or sugar free.

About the Cause:

In the spirit of our mission to make a positive difference in people's lives, Vemma works with deserving and wonderful organizations, such as the Feeding America Network Food Banks, to help the world's children live healthier lives, one child at a time. For every month's supply purchased of Vemma NEXT, our premium children's supplement, we donate a month's supply to benefit a child in need. By the end of 2010, our goal is to help 100,000 children receive the gift of good nutrition. Vemma also supports the extraordinary efforts of Children's Miracle Network[®] and HealthCorps[®].

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*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.